# A Guide to Meetings, Incentives, Conferences & Events



The Ultimate Destination to Mix

# Business With Pleasure

A GUIDE TO MEETINGS, INCENTIVES, CONFERENCE & EVENTS

# why Dubai?

It's a One-Of-A-Kind Destination

#### **GLOBAL & EASY ACCESS**

Dubai is situated in a favourable geographical position making it accessible and affordable. You can reach 80% of the world's population in less than an 8-hour flight.

#### WORLD'S #1 MOST COSMOPOLITAN CITY -MCKINSEY & COMPANY

Home to more than 200 nationalities living in harmony and speaking more than 140 languages.

#### #8 MOST DIVERSIFIED ECONOMY -DUBAI COMPETITIVENESS REPORT

Dubai has expanded rapidly over the decades and has become synonymous with global trade epicentres, leading the world in business, finance, technology innovation, manufacturing, and tourism.

#### 21<sup>ST</sup> HAPPIEST COUNTRY -WORLD HAPPINESS REPORT

Tolerant, Hospitable & Welcoming. The inclusive nature of Dubai has evolved the city to cater to a broader range in this multicultural environment. Put on the sky - Dubai is a unique destination as both a dynamic business centre and a leisure paradise.

#### "Dubai is a unique destination as both

a dynamic business centre and a leisure paradise."

#### 7TH SAFEST CITY IN THE WORLD -WORLD ECONOMIC FORUM

Dubai is ranked one of the safest places on the earth in terms of digital security, health security, infrastructure and ability to recover from disasters, and personal security.

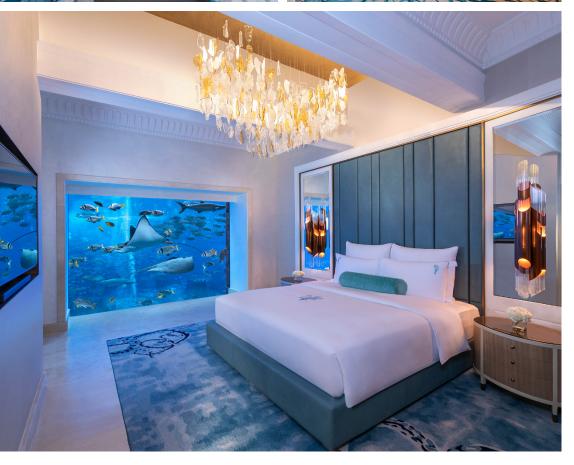
Dubai's

### Most Iconic Ocean-themed Resort Destination

With a wide variety of innovative and awe-inspiring experiences, discover an extraordinary world filled with thrilling water adventures, divine restaurants by world-renowned chefs, spectacular nightlife and events for all.







### Rooms & Suites at Atlantis, The Palm

You and your guests will experience ultimate relaxation in our recently refreshed Rooms, Suites and world-famous Signature Suites, complete with our hallmark features and amenities.

#### NO. OF ROOMS: 1,544

ROOM TYPE	NO. OF ROOMS	ROOM SIZE
Ocean Guest Room	532	
Palm Guest Room	460	46 sqm
Family Room	60	92 sqm
Imperial Club Room	326	46 sqm
Terrace Suite	30	94 sqm
Skyline Suite	19	101 sqm
Regal Suite	8	164 sqm
Two Bedroom Terrace Suite	52	140 sqm
Two Bedroom Skyline Suite	23	147 sqm
Two Bedroom Regal Suite	28	210 sqm
Presidential Signature Suite	2	220 sqm
Underwater Signature Suite	2	165 sqm
Grand Atlantis Signature Suite	2	429 sqm

All rooms offer either partial views of the Arabian Sea or Palm Island.

All rooms equipped with safes, iron, iron board, tea and coffee making facilities, bath robes, separate bath and shower, 24hr room service.

# A Place Where Extraordinary Things Happen

#### Take the team for a fun day out

- **01 |** All guests enjoy complimentary access to Aquaventure Waterpark, the world's largest waterpark! Thrill-seekers can defy gravity on 30 record-breaking slides
- **02 |** Adrenaline-fuelled fun with plenty of water sports and recreational activities
- **03** | Guests will also enjoy complimentary entrance to The Lost Chambers Aquarium, home to 65,000 marine animals.
- **04 |** Tick off bucket list experiences and meet our friendly dolphins and sea lions









# Where The Impossible Becomes Possible

For an event that's a little more unique, The Lost Chambers Aquarium provides a mesmerising setting with the mythical Ambassador Lagoon as your backdrop. In front of 65,000 marine animals, elevate the experience of your guests with a cocktail reception, product launch or an extra special celebration.

# Serving You The Extraordinary

#### EVENTS

Every event should be one to remember. From meaningful milestone celebrations, to gala dinners, weddings, workshops and conferences, our enviable location atop the iconic Palm Island guarantees your function will be a landmark occasion.

- For a special day or once-in-a-lifetime opportunity to celebrate with family, friends or colleagues, Atlantis, The Palm takes you a world away from your everyday, where every memory lasts a lifetime
- For an intimate setting, host your amazing event in one of our Michelin-starred or celebrity chef restaurants, such as Nobu by Chef Nobu Matsuhisa, or Bread Street Kitchen by Gordon Ramsay.







# Incentives

Go the extra mile for your colleagues and clients by treating them to a once-in-a-lifetime stay at the iconic Atlantis, The Palm.

- The landmark destination's unique and immersive experiences will inspire and incentivise your employees, driving employee engagement and motivating them to deliver results
- A playground for adults with uplifting activities and opportunities to impress everyone, from swimming with dolphins to jet skiing in the Arabian Sea and zipping down the world's biggest waterslide, your company's top performers will leave our hotel with their spirits high

# Flexible Solutions to Any Event

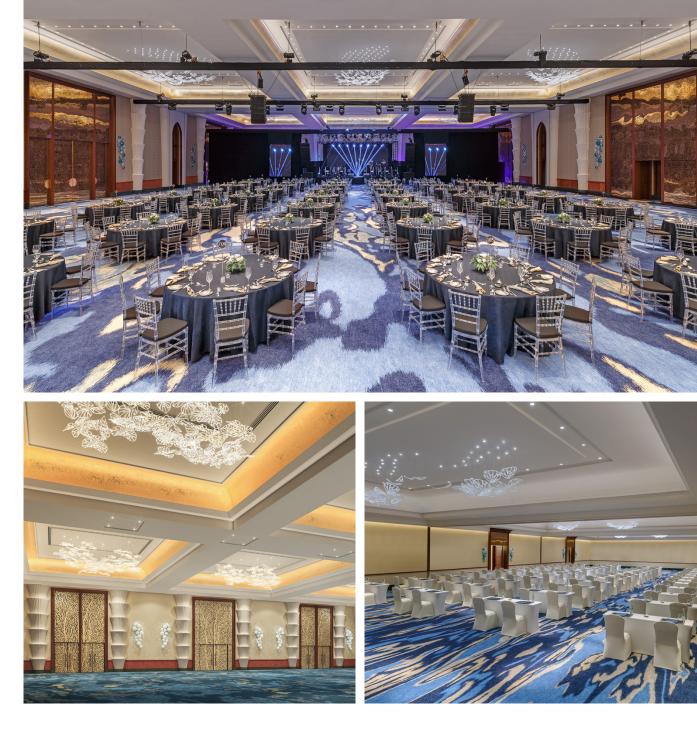
#### **INDOOR EVENTS**

Asateer is the flagship venue for large scale events

This specially constructed marquee tent is set by the ocean with dazzling views of Dubai's skyline. An original way to share a piece of the UAE's heritage with your event guests, the space comprises a spacious lobby lounge, an 11-metre-high ceiling and dedicated valet parking. Its capacious carpark also makes it a convenient and easily accessible choice. For large staged events such as fashion shows, Ramadan dinners, awards ceremonies or special celebrations, Asateer was designed for unforgettable occasions.

# Indoor Events

- The Conference Centre consists of 13 meeting rooms, three ballrooms and a boardroom providing flexible solutions to any event
- The largest function room, the Atlantis Ballroom, can accommodate up to 2,000 guests or can be subdivided specifically to your needs. With its own private entrance, it gives guests easy access and convenience to enter and leave the property
- The Spice Ballroom and the Silk Ballroom are two smaller function rooms that can equally be subdivided to provide you with just the right amount of space for your function. Equipped with the latest technical equipment and a private bathroom, the Andes Boardroom is an ideal setting for corporate meetings



# Outdoor Events

- ► Under the dreamy Dubai sky, with a view of Palm Island and the spectacular skyline, Atlantis, The Palm offers outdoor venues that wow
- ➤ The Royal Terrace, with a private entrance in the West Tower, is an exclusive spot for a pre-function gathering, an afternoon break or a stand-up reception
- Choose from a beach or a pool side for fun festivities under the stars. For the young at heart, Atlantis, Aquaventure's Tower of Neptune is an edgy backdrop for an out-the-box event
- ► Whether your event is dressed up or dressed down with toes in the sand, our captivating outdoor venues are havens of hospitality





### Overview of Conference Facilities

#### **13 MEETING ROOMS**

- Total meeting area 5,544sqm (60,278 sq ft)
- Ballrooms are divisible in up to 5 separate rooms
- Ceiling area spans 2,100 sqm
- 3-phase power
- Adjustable mood lighting
- High-speed Internet access

#### **ATLANTIS BALLROOM**

- 8m high ceilings
- Themed décor
- No pillars obstructing view
- Accommodates gala dinner for up to 1,500 guests
- Direct access to Royal Terrace
- LCD screens outside each door
- Full in-house rigging services
- Plentiful hanging points
- Can be divided into 5 sections

#### SPICE BALLROOM

- Bright and airy
- Pre-function area
- Andes Boardroom adjacent
- Private terrace
- LCD screens outside each door
- Can be divided into 3 sections

#### SILK BALLROOM

- Conveniently located between 2 ballrooms
- Can be used with Spice & Atlantis Ballroom for
- breakout rooms
- LCD screens outside each door
- Can be divided into 3 sections

#### ASATEER

- Seats 1,500 for dinner and 2,500 cocktail style
- 11 metre high ceiling
- Spacious lobby lounge
- Ample car parking via a private entrance

#### ANDES BOARDROOM

- Natural daylight
  Private bathroom
  Ideal for important meetings
- Adjacent to Spice Ballroom ideal breakout room
- Direct access to Royal Terrace
- LCD screens outside each door

#### **ROYAL TERRACE**

Spectacular view of Dubai's Skyline
Views of Dubai Marina

#### PALM BEACH

Large expanse of beachfront for tailor-made events
Views of Dubai's Skyline

#### THE LOST CHAMBERS AQUARIUM

Unique cocktail receptions / product launches

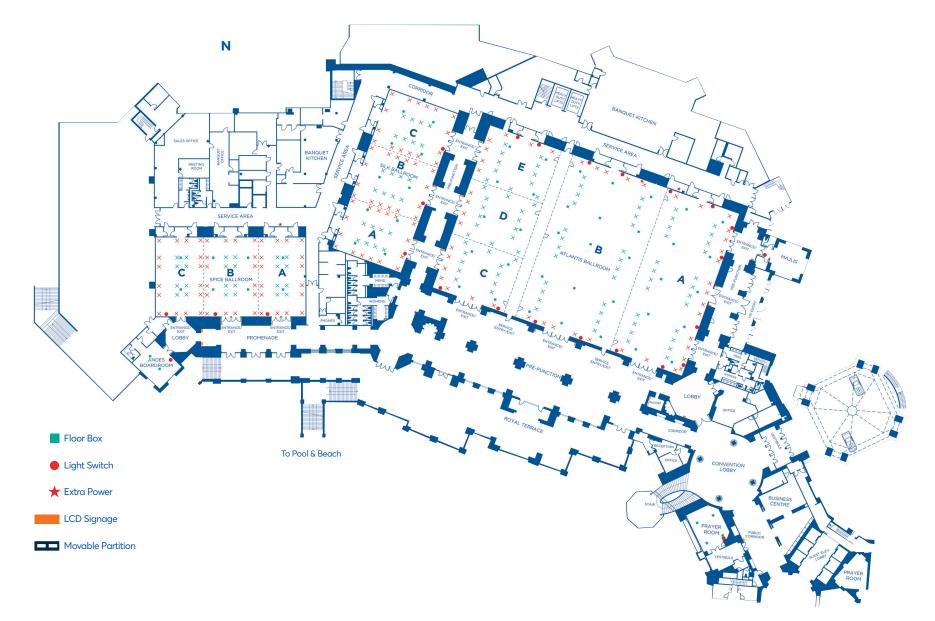
#### AQUAVENTURE WATERPARK

• Ideal for a team building or gala dinner

#### **OTHER VENUES**

• 10 restaurants for private events

# Conference Centre



	Dimensions								- Capacities			
	Area	Height	Length	Width	Reception	Set Dining	Buffet	Cabaret	Theatre	Classroom	Boardroom	U Shape
A Atlantis Ballroom	2100m <sup>2</sup>	8.75m	36.9m	56.9m	2500	1500	1200	1050	2050	1050	360	400
Divisible by 3												
А	601m <sup>2</sup>	8.75m	36.9m	16.3m	675	390	305	273	450	300	100	120
В	797m <sup>2</sup>	8.75m	36.9m	21.6m	975	540	440	378	600	450	160	180
CDE	601m <sup>2</sup>	8.75m	36.9m	16.3m	675	390	305	273	450	300	100	120
CDE divisible by 3												
С	200m <sup>2</sup>	8.75m	12.3m	16.3m	240	130	100	91	150	80	30	40
D	200m <sup>2</sup>	8.75m	12.3m	16.3m	240	130	100	91	150	80	30	40
E	200m <sup>2</sup>	8.75m	12.3m	16.3m	240	130	100	91	150	80	30	40
B Silk Ballroom	540m <sup>2</sup>	3.7m	15m	36m	600	250	210	175	300	195	75	90
Divisible by 3												
A	177m <sup>2</sup>	3.7m	15m	11.8m	200	70	70	56	100	65	25	30
В	177m <sup>2</sup>	3.7m	15m	11.8m	200	70	70	56	100	65	25	30
С	177m <sup>2</sup>	3.7m	15m	11.8m	200	70	70	56	100	65	25	30
C Spice Ballroom	538m <sup>2</sup>	3.7m	16.8m	32m	600	250	210	175	300	195	75	90
Divisible by 3												
А	176m <sup>2</sup>	3.7m	16.8m	10.5m	200	80	70	56	100	65	25	30
В	176m <sup>2</sup>	3.7m	16.8m	10.5m	200	80	70	56	100	65	25	30
С	176m <sup>2</sup>	3.7m	16.8m	10.5m	200	80	70	56	100	65	25	30
D Prayer Room	56m <sup>2</sup>	3.6m	8m	7m	-	-	-	-	-	-	-	-
E Andes Ballroom	52m <sup>2</sup>	4.4m	6.5m	8m	-	12	10	-	-	-	12	-
F Majlis	36m <sup>2</sup>	5m	6m	6m	30	10	10	7	10	-	-	-
G Pre-function	1000m²^	8.75m	-	-	700	-	-	-	-	-	-	-
H Royal Terrace	630m <sup>20</sup>	-	-	-	250	200	150	-	-	-	-	-
I Asateer	2400m <sup>2§</sup>	3m*	60m	40m	2100	1200	1000	-	-	-	-	-

<sup>^</sup> usable space, including corridors, <sup>ø</sup> depends on section, supplied upon request. § comprises Internet booth 30m<sup>2</sup>, reception area 45m<sup>2</sup>, \* Minimum ceiling height – 9.2 max NB: The capacities are based on empty rooms. Dimensions listed are strictly for guide purposes only.

### Dining Experiences at Atlantis, The Palm

Besides being the stage for phenomenal events and conferences, Atlantis, The Palm is home to 36 award-winning restaurants, bar and lounges. Enjoy worldly cuisines from renowned celebrity chefs to casual settings. The portfolio is endless and will serve you and your guests the extraordinary.

#### **CELEBRITY CHEF RESTAURANTS**





GORDON RAMSAY



KITCHEN & BAR

Iconic British dishes with a modern take by celebrity chef Gordon Ramsay



Sublime Japanese-Peruvian cuisine from acclaimed chef Nobu Matsuhisa

### Dining Experiences at Atlantis, The Palm

#### MICHELIN-STARRED RESTAURANTS



# ossiano



Fine-dining by Chef Gregoire Berger with scenic underwater views

Michelin Star restaurant offering Cantonese recipes with contemporary techniques

### Dining Experiences at Atlantis, The Palm

#### SIGNATURE RESTAURANTS









Award-winning steakhouse serving exceptional cuts of meat

Trendy Mediterranean restaurant anchored by an excellent selection of seafood signatures

Entertainment destination combining live music, gaming, bowling, food and drinks

### Dining Experiences at Atlantis, The Palm

#### **CASUAL RESTAURANTS**







Shawafel

Asian street food and sharing dishes

Signature burgers and freak shakes that are famous for their picture-worthy looks

The best Arabic street food from an eclectic eatery

#### **BUFFET RESTAURANTS**



### SAFFRON

Take a journey throughout Asia, meeting the wonders of twenty theatrical cooking stations



Craft burgers, delicious fries and rich milkshakes



THEEDGE

Relaxed poolside grill and bar serving light lunch and snacks



THE SHORE

Tex-Mex cuisine at a breezy poolside bar



KALEIDOSCOPE

All-day dining at its absolute best with options so extensive you won't know where to start

### **Resort Map**



#### DINING, BARS & LOUNGES

Bread Street Kitchen & Bar **6** WHITE Beach 6 Beach Buns 4 Street Pizza O Saffron 4 Shawafel 10 The Edge 4 Asia Republic 2 Plato's Lobby Lounge 4 Wavehouse 28 Avamna (1) TBJ - The Burger Joint 29 Arabian Terrace 4 Seafire Steakhouse & Bar Imperial Club Lounge 40 Wavehouse The Shore 🙆 En Fuego 3 Ossiano 4 Starbucks Boseidon Café 45 Hakkasan

- 30 Kaleidoscope
- 3 Nobu

- Asateer Tent
- Internet Academy
- Beach Clubhouse Little Pirates Playground
- 1 Palm Grove
- AWAKEN Spa & Fitness
- Nailology
- 3 Atlantis Explorers Club

#### POOLS, BEACH & WATERSPORTS

- 3 WHITE Beach
- 6 Family Pool
- 2 Palm Beach

- The Lost Chambers Aquarium

- Imperial Club Beach
- 2 Palm Pool
- 4 Watersports

- ① Little Atlantis Playground
- Atlantis Aquaventure Ticketing Plaza

#### WHITE Beach

- 2 The Lost Chambers Boutique 2 Family Pool Kiosks
- 3 The Atlantis Boutique
- 4 Palm Pool Kiosks
- 4 Marina Pharmacy G The Avenues

#### GUEST SERVICES

- 2 Photo Counter
- Resort Activity Booking
   Point | West Tower
- 1 Atlantis Lost & Found
- 20 Medical Clinic (lower level)
- 22 Royal Majlis VIP Lounge
- 26 Concierge Lounge
- Resort Activity Booking Point | East Tower

#### POINTS OF INTEREST

- First Aid Cash Withdrawal
- Monorail Station Prayer Rooms
- Towel Cabana Atlantis Helipad
- 6 Washroom 0 Buggy Stop

0

8

- Aquaventure Waterpark and
- Ø WHITE Beach Parking

Note: This illustration of Atlantis, The Palm and Atlantis Aquaventure is not drawn to scale and bears to accuracy. It is for reference only. Information is subject to change without prior notice.



For more information, please email groups@atlantisdubai.com