



ATLANTIS

# ATLAS PROJECT

## ATLANTIS, THE PALM ENVIRONMENTAL & SOCIAL SUSTAINABILITY POLICY

Atlantis is committed to achieving best practice environmental and social sustainability standards. Since 2018, Atlantis has partnered with EarthCheck, the world's leading Benchmarking and Certification provider.

Located at the centre of the crescent of The Palm in Dubai, Atlantis is the first entertainment resort destination in the region featuring a variety of marine and entertainment attractions, including the world's largest waterpark, Atlantis Aquaventure and The Lost Chambers Aquarium, with 65,000 marine animals. The resort also boasts a collection of 30 world-renowned restaurants, bars and lounges, extensive meeting and convention facilities with an impressive collection of luxury boutiques and shops. All of these areas of the resort fully incorporate the destination's commitment to economic, social, and environmental responsibility, providing immersive experiences and opportunities for guests to experience and learn more about the local environment and culture.

In Atlantis, we recognise that, if not properly managed, the activities in our resort may have the potential to impact our environment and community. As such, we have implemented an Environmental Management System that meets the requirements of the EarthCheck Company Standard. EarthCheck is the world's leading scientific benchmarking certification and advisory group for travel and tourism. By going through this process, including annual Benchmarking, we will continually challenge ourselves to evolve our operations and increase our sustainability efforts.

In June 2021, we launched the Atlantis Atlas Project, our commitment to do business in ways that are good for people and planet, which is focused around four core pillars: Responsible Operations, Education & Awareness, Marine Conservation & Animal Welfare, and Corporate Social Responsibility. These fully incorporate the destination's commitment to economic, social, and environmental responsibility. Atlantis provides plenty of opportunities for our colleagues and guests to get involved and make informed decisions.

Atlantis is 100 percent committed to achieving international best practices complying with all relevant legislation and regulations in order to do so. Special consideration will be provided to driving change locally; through employing local employees, procuring products and services locally and following fair trade principles. Our team strives towards minimising our footprint on the environment by increasingly becoming more energy and water efficient, reducing the production of waste and sourcing responsibly.

To demonstrate our dedication to finding and putting into practice viable, eco-friendly solutions, we have appointed Kelly Timmins as the EarthCheck Coordinator, who will oversee our business' sustainable performance.

We also encourage our colleagues to present our commitment to environmental and social sustainability to all key stakeholders including guests, suppliers and contractors.

Timothy Kelly  
Executive Vice President and Managing Director  
Atlantis Dubai